





The Red Rose Tea guarantee means what it says. If not satisfied return the unused part in the package and the grocer will refund your money.

# RED ROSE TEA

"is good tea"

RED ROSE ORANGE PEKOE is extra good

In the best package—Clean, bright aluminum

## Radio Broadcasting In Canada

The Canadian Government recently appointed a Royal Commission and make report on the whole subject of radio broadcasting in Canada. That Commission, headed by Sir John Aird, is at present in Europe studying the methods employed in Great Britain and some of the continental countries. It promises to make its report in the United States, and will hold hearings before returning to Canada with a view to obtaining the opinions of Canadian citizens.

The importance of this Commission's work will be beyond question. It will, in a few short years, come to occupy a vital position in the lives of the people of Canada. The radio stations, as centers of entertainment, and its importance as a means of publicity, are such that the national interest demands that a well defined policy in the interests of all concerned, should be pursued in the interests of the Dominion, to develop the best possible service.

The question that naturally arises in the minds of patriotic Canadians is whether or not the radio in Canada is to be dominated by the United States. The radio stations in the United States, just as the moving picture business has been or whether Canada will be left to develop an acceptable system of national broadcasting.

It has to be recognized and accepted that in Canada the greatest United States influence will be exerted through the ownership of Canadian stations, at least through the making and distribution of the matter that are now in this country. There can be no question of the ownership of these stations, of course, but the stations, through their experiments, modes of living and general propaganda of all kinds, to be insidiously injected into the lives and thoughts of the Canadian people. The radio stations in Canada, in the interest of the dissemination of ideas throughout Canada is in the hands of private wealth.

To a large extent the same situation has developed through the country, but the radio stations, magnificence and pretensions of all kinds have occurred in Canada. Apart from the effect which the reading matter in these periodicals had upon Canadian thought, the advertising matter in these periodicals, the powerful and attractive nature of the Canadian dollars serve as the fuel for the purchase of United States products.

In Great Britain, radio broadcasting is under the direction of the Government through the medium of a national broadcasting organization. Owners of private stations are prohibited from broadcasting, and is expended in providing worthwhile programmes. In the United States, on the other hand, broadcasting is the province of private interests. Good programmes are nationalized, but they are not free for those that are broadcasting in it, or interests throughout the programmes. All the material, specially prepared for United States consumption, is carried through the air in hundreds of thousands of Canadian homes every day in the year.

It is not surprising, therefore, that the radio stations in Canada, in the United States, to nevertheless realize that this is not a good thing for Canada in a national sense. Our Canadian broadcasting stations are widely scattered over the Dominion. They have not the broadcasting power of the big U.S. stations, but they have the resources to finance the stations, and the stations and experiments of the United States, Canadian national stations have not the same large market to appeal to, and consequently cannot afford to spend tens of thousands of dollars in radio advertising.

Furthermore, Canadian people prefer private control of radio broadcasting, financed on the basis of advertising, to the system which finds favour in Great Britain, where broadcasting, financed through the purchase of a special radio licence by owners of receiving sets, who are the real beneficiaries of the broadcasts?

The influence of radio must be admitted. It already occupies a position along with the newspaper and the moving picture as a means of information and entertainment, and education. It has, however, to stay, to grow, to develop as perhaps few even now imagine. It will be a power for tremendous good or evil. It is essential that Canada, no neglecting the opportunity it presents, should adopt a wise policy in regard thereto.

Where Noddy is Young

Not only is young in the little village of Burwash, Hampshire. The inhabitants boast that their aggregate age, in proportion to the population, is the highest in the country. There are 20 twenty-odd old folk whose years total 2,113—an average of seventy-eight each. Once Burwash was a great market town, but now strawberry growing is the only industry. All the young people have left for more fruitful fields.

Sleeping sickness was the scourge of the tropics in 1921.



# Acid Stomach

Excess acid is the common cause of indigestion. This is relieved in pain, and the result is action is soon restored. The most reliable method, never continue to suffer, is to take a dose of Phillips Milk of Magnesia.

The quick corrective is an alkali which neutralizes acid. The best corrective is a simple milk of magnesia. It is a safe, easily absorbed, and painless drink with the properties of the stomach.

One spoonful of Phillips Milk of Magnesia prevents acid stomach in the 50 years since its invention.

Phillips Milk of Magnesia neutralizes acid stomach instantly—many drugs

times its volume in acid. It is harsh and tasteless, and its action is soon restored. The most reliable method, never continue to suffer, is to take a dose of Phillips Milk of Magnesia.

It is a safe, easily absorbed, and painless drink with the properties of the stomach.

Phillips Milk of Magnesia

Price 50c. a box at all druggists and drug stores. Send 25c. for sample copy of price by The T. Milburn Co. Ltd., Toronto, Ont.

Minard's Liniment for the Grippe and Flu.

W. N. U. 1776

**Canada's Climate Attractive**

Even Winter Weather is Enjoyed By Majority of People

The American States say: "It has been the fashion for many years to quote Canada as a wintry land. The habit has persisted, despite the actual facts regarding our climate and weather, which are the widest latitude in conditions of country in the world today."

But in fact, in this world today, Canada is not a wintry land. It is a taste of what a really hard winter can achieve. Steel bridges have been cracked in by Arctic temperatures, and the record stands in modern records. Shipping in the north is icebound and even the Black Sea is beginning to freeze over, and winter is beginning to live in living memory.

Even if the people who are here, or those who are here in Canada, they would be enjoying themselves.

We have not been attacked by an unprecedent cold weather which has been experienced throughout the country have not been such a winter as to be unusual. Indeed there is good reason for naming the attractiveness of our climate as a drawing card for intending immigrants, to come to Canada.

At the end of a day's work, after a very tiresome day's eating, Wrigley's help you're ready to enjoy your food.

Then, after dinner, Wrigley's help you to digest your meal.

Wrigley's chewing gum is the best.

At the end of a day's work, after a

day's hard work, after a

day's hard





More New Breakfast Food.  
RED RIVER CERIAL  
Per Package 30c.

HEINZ BAKED BEANS  
6 tins for \$1.00

We are stocking  
NU JELLO POWDERS  
in all flavors.

A New Shipment Of  
WESTON'S FANCY BISCUITS  
From 35c. to 45c

"TRY SPILLERS FLOUR FOR RESULTS" sole agent for same.

FRESH FRUITS AND VEGETABLES  
For the Week-end

H. W. MARCELLUS  
Dry Goods, Men's Wear and Groceries  
PHONE 13 GLEICHEN

## An INVESTMENT FOR \$5,000

\$2,000 CALGARY POWER COMPANY LIMITED  
6% Preferred Stock. Price 98.00 and  
Accrued Dividend. Yielding 6.12%.

\$1,000 BURNS & COMPANY LIMITED 6% Preferred Stock. With bonus and warrants. Price: 100.00 and Accrued Dividend. Yielding 6%.

\$1,000 ALBERTA WOOD PRESERVING COMPANY LIMITED 7% Preferred stock. Price 99.00 and Accrued Dividend. Yielding 7.10%.

\$1,000 PREMIER LAUNDRY LIMITED. 7% Convertible Preferred stock. With Bonus. Price, 100.00 and Accrued Dividend. Yielding 7%.

O. C. ARNOTT COMPANY LTD.  
INVESTMENT BANKERS  
Royal Bank Chambers, — M6718 — Calgary

Send all your printing to The Call

## MAINTAIN THE QUALITY OF ALBERTA CROPS

### BETTER SEED

means

Better Yields — Better Grades — Better Prices

A special committee appointed by the Minister of Agriculture, with the co-operation of numerous organizations in the province, is urging the use this spring by farmers throughout the province of

High Quality, Clean, Treated Seed Grain in order to reduce the heavy annual losses sustained by sowing inferior seed.

Farmers can cooperate by:

1. Using registered seed wherever available.
2. Using at least high quality commercial seed.
3. Having seed tested for germination and purity.
4. Treating seed for smut.
5. Thoroughly cleaning all grain intended for seed.
6. Seeding only varieties of recognized quality and varieties suitable to the district.

Seed grain in demand this spring. Secure your requirements early—before the seed is exhausted.

U.P.A. Local Boards of Trade, the Wheat Pool, Banks, Commercial Grain Farms, the press, and many other organizations are working in co-operation with —

### BETTER SEED COMMITTEE

consisting of representatives of the Provincial Department of Agriculture, the Dominion Seed Branch, the Canadian Seed Growers Association, the Alberta Seed Growers' Association, the C.P.R., Agricultural Department, and the University of Alberta.

D. A. McCANNELL,  
Provincial Publicity Commissioner, Secretary.

## Town and District News

Everyone will be anxious to learn what "Happened to Jones" to morrow night at Cluny.

Wm. Smith, one of Queenstown's old-timers, is quitting farming and will shortly sell all his effects by auction.

Dr. Simmonds is removing his office to the Gleichen Pharmacy, and is living at the Gleichen Hotel. Day Phone 1424.

Miss Thomas, is making good progress in the erection of her new residence, which it is hoped will be one of the finest in town.

A successful merchant remarks that to leave off advertising in your local newspaper for one issue indicates the merchant needs "pep" badly.

G. C. House returned Monday from another successful trip with horses to the Peace River country, which the ladies will be glad to learn.

The CALL is pleased to have the names of visitors in our columns and various social events for publication. Phone 12 Gleichen Call.

Mr. and Mrs. Wm. Sutermeister will return Saturday night from their home in Switzerland, having visited different countries in Europe during their absence.

Next Sunday Gleichen Curlers will have their annual curling bonspiel at the United Church at 7:30 p.m. Rev. Mr. Davies will conduct the service. All curlers are requested to attend.

Officer Hattie desires to warn all auto owners to obtain their new 1929 car licenses at once as it is part of the duties of the new sheriff to issue them. Take a friendly warning and do this at once.

A combination old-timer and modern dance is to be given in the Queenstown Community Hall on Friday, Mar. 15th. Art Brunner's old-time dancing will be followed by the band and all are guaranteed a good time.

Living Greene is back from the Coast where he visited his home for six weeks past. The boys are anxious to know when "Scotty" will re-open hisatorium for evening instruction for evening instruction.

Mr. H. H. Ellis, who has been dangerously ill with pneumonia and recently underwent a surgical operation at Mr. Cook's hospital, is now recovering rapidly and is making his friends in town and north will be most pleased to meet him.

While playing rugby at the Hamill Hill School Monday afternoon Jimmie Roushie, son of Mr. and Mrs. Joe Roushie fell with the ball and suffered a fracture of the leg. The doctor resulted in breaking his leg between the hip and knee, which proves very painful until he was brought into Mr. Cook's hospital where the fracture set the bone. Since he has been getting along fine and is a very patient little fellow for nine years of age, with plenty of grit.

All who want to see some very fine motion pictures free of cost are invited elsewhere in this issue by High Bates to the opening of the new theatre next Wednesday night at 8 o'clock. That night a Chevrolet factory experts will be present to make a special presentation of the latest word in Chevrolet cars. The special series of illuminated slides and motion pictures are of unusual interest to everyone and particularly to those with "The Chevrolet Across Canada." Read the ad for full instructions.

GLEICHEN LEGION TO OBSERVE VIMY DAY

A general meeting of the Canadian Legion of the B.E.S. League was held in the Gleichen Legion Hall, the Community Hall, on Monday evening. The minutes of the previous meeting were read and adopted. A recommendation was made that the Legion hold a spring gravel pull on a celebration on Vimy Day. The meeting ended the recitation and it was decided to put out a call to the Legion and invite the Strathmore local to visit Gleichen, the secretary being instructed to write Strathmore, regarding the same. The Ladies Auxiliary of the B.E.S. League were to be written to co-operate putting on the celebration.

A speaker then followed the meeting, a few of the members favoring with songs and everyone joining in a hearty sing song, everyone thoroughly enjoying themselves until about midnight.

### ST. ANDREW'S GIRLS GUILD ORGANIZED

The girls of St. Andrew's church have recently organized a girls' guild under the name of St. Andrew's Girls' Guild. The leader is Mrs. E. Palmer, Mrs. Billie Lewis. They held their first meeting on February when there were fourteen present.

The following officers were elected: President, Mrs. Gertrude Owen; Treasurer, Lily Carreck; Reporter, Gertrude Owen. This group was organized for the purpose of helping the St. Andrew's Church.

### CYCLONE A FOOT LONG IN CODY-PRINGLE FILM

SATURDAY, MARCH 9TH

An cyclone lasted a foot long—but works as much haze as one of the "twisters" of the Texas plains—this is the motivating ingredient in "The Blame" —Clyde Bruck, Goldwyn, the filmization of the famous "The Cyclone" a "Pinking" picture. First a wife falls in love with him and makes him jealous, then he makes her fall in love with another. She then makes her fiance jealous, and he sends a plot squad to expose the traitor that results. Lew Ayres and Dorothy Lamour lects a husband in the course of the merry mangle of trials and tribulations.

The new picture, which Eddie Sotherland directed, is a comic satire on modern society, gossipy and sentimental, made up of scenes of present-day New York. Cody plays a debonair clubman who gets into battle with other women because of his wife. Miss Lamour is the belle of the ball. Robert Armstrong, late stage star and famous for his role in "The Zat" plays a detective. Lee Tracy, Lee Shubert, the doomsday triangle with the penitent pup.

Others in the cast are William Powell, Norma Shearer, and others of note. Finally, Owen Lee was impressed into service in the British Army. The picture is set in the British Empire.

SALE NOTICE

Properties: Consisting of 38 mining claims, 25,650 acres. Second only in extent to SHERIFF GORDON MINES.

Engineers on the ground pronounce locations ideal. Adjacent to one of the greatest mines in the world.

Properties all fully paid.

Subject to prior sale— 25,000 Shares

Scotia Manitoba Mines Ltd.

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